



Socio-economic Consultant Recruitment Pack

October 2023



Aims

BiGGAR Economics exists to deliver meaningful impact. We do this by helping our clients to understand their actual, or potential, contribution to the economy and society. Whilst providing the best quality economic evidence available to decision-makers, we explore additional impacts for clients to consider, benefitting their business and well as pursuing societal and wellbeing economy outcomes.

Who are BiGGAR Economics?

BiGGAR Economics are a leading independent economic consultancy, based in Edinburgh, from where we work across the UK and Europe to support:

- central and local government;
- economic development agencies;
- other government agencies;
- universities and colleges;
- social economy organisations; and
- private organisations across sectors, particularly energy.

Nature of work

- Economic appraisals: proposed public sector policies or programmes
- Economic impact assessments: sectors, proposed investments, organisations
- Evaluation and monitoring: proposed public sector policies or programmes
- Economic research and benchmarking: local or regional economic analysis
- Strategy development: national or regional economic development strategies
- Feasibility studies and business planning: public and private sectors
- Expert witness at public inquiries and parliamentary committees
- Assessing and enhancing client contribution to wellbeing economy outcomes
- Developing social and wellbeing outcome frameworks



Examples of BiGGAR Economics projects

Contribution of Twyn Hwyl Energy Park to the Well-being Economy

BiGGAR Economics has been working with Bute Energy to consider the social and economic impacts associated with its proposed developments in Wales, including Twyn Hwyl Energy Park. As part of this study, we have considered how the development of the Twyn Hwyl can contribute to the well-being of Wales, both directly and through the programmes it will support in the wider community.



Role of housing on the islands of Mull and Iona



BiGGAR Economics was commissioned by the Mull and Iona Community Trust to assess the benefits to the local economy of investing in, and delivering, accommodation for workers on the islands. We identified that the accommodation shortage is stifling economic activity on the islands by harming both the scale of business operations and productivity levels. We estimated that solving the housing issue could support 400 jobs and add £20 million of GVA to the islands economy.

The University of Dundee Economic Impact Study



In the spring of 2022, BiGGAR Economics was commissioned to assess the economic impact of the University of Dundee. The economic impact report was released in November 2022.

This assessment found that the University of Dundee makes a significant contribution to Dundee and the Tay Cities Region, as well as the wider and global economy. The University of Dundee generated this impact from a wide

range of activities including its education, research, direct employment and by attracting students, workers and visitors to the city.

More of our latest projects can be seen at <http://www.biggareconomics.co.uk/latest>

Who are we looking for?

The role

Now is an exciting time to join BiGGAR Economics as we expand our team to meet the growing demand.

At BiGGAR Economics you will contribute to a variety of projects, providing the vital research, analysis, insights and reporting that form the basis of the studies that we undertake. We anticipate that the exact role will vary depending on the experience and interests of the successful candidate(s).

Tasks would include:

- carrying out primary and secondary research from a wide range of sources;
- conducting consultations and interviews;
- data-processing and analysis - both qualitative and quantitative;
- contributing to proposals and bids for competitive tenders;
- working with wider team members within BiGGAR Economics to understand potential economic, social and wellbeing impacts associated with projects;
- building professional relationships with stakeholders and clients;
- presenting the outputs and key messages of studies to clients and stakeholders;
- liaising with clients during project development to gain an understanding of the objectives of the projects;
- drafting support documentation, such as methodology guides and appendices to accompany studies; and
- representing BiGGAR Economics at industry meetings and events.

The candidate

BiGGAR Economics is a non-hierarchical organisation and we are recruiting to enhance our ability to have impact, rather than fill a particular vacancy. Therefore, this application is open to candidates of varying levels of experience and background, including recent graduates or those with experience, looking to maximise the impact that they can have.

The ideal candidate will have the following attributes and skills:

Essential

- an interest in, and understanding of, economic development issues
- Economics or related degree (such as planning, policy, social research etc.), or equivalent industry experience
- ability to manage own workload and prioritise effectively
- ability to work collaboratively as part of a close team
- creative, enjoys challenges and curious about possibilities
- commitment to ongoing professional development
- skilled in quantitative and qualitative research and analysis methods
- excellent writing skills
- a thorough knowledge of Excel and Word

The offer

BiGGAR Economics is a great place to work and an equal opportunities employer.

We have a kind, open, collaborative, and supportive culture. Our purpose of having meaningful impact applies internally as well, with continual learning and development encouraged and enabled. We have professional development and organisational wellbeing frameworks in place, and colleagues are valued for their authentic, diverse ways of being and thinking, appreciated for their strengths and encouraged to develop as they wish.

Remuneration at BiGGAR Economics is competitive. The salary for this role will be dependent on skills and experience.

BiGGAR Economics also has a Share Options Scheme, which would apply as your career develops.

This is a full-time position and includes 38 days annual leave (including public holidays). Less than full-time (and pro-rata) options may be considered.

Working arrangements

Our office is in Shandwick Place, Edinburgh. We currently operate a hybrid working policy with colleagues in the office Monday and Thursday and the option to come to the office all other days if desired.

Scottish Business Pledge

BiGGAR Economics signed up to the Scottish Business Pledge in December 2018 in recognition of the importance of fair work and responsible business practices.



To apply

To apply for this position please email recruit@biggareconomics.co.uk with your CV and a covering letter stating why you would like to come and work with us at BiGGAR Economics.

If you have any queries regarding this position, please get in touch, via the email address above.

For more information see www.biggareconomics.co.uk